



**ROD
AND
PISTON**.COM

RodandPiston.com 5th Annual Super Cruise

Sunday July 8th, 2007

Gratwick Riverside Park
North Tonawanda, NY

To benefit Child and Family Services of Western New York

Craft Show Vendors Wanted!

Sunday July 8th 2007, RodandPiston.com (formerly WNYCarClubs.com) will once again host one of the largest automotive events in Western New York. We invite you to partner with us as a craft show vendor to advertise and promote your business.

Event Demographics and Statistics:

The show is set at Gratwick Riverside Park along the scenic Niagara River in North Tonawanda. The Park's excellent location brings attendees from all over Western NY, Canada and even other states as distant as Pennsylvania, Colorado, and Virginia.

Over the past four years, the event has grown significantly larger with more participants, more spectators, and more vendors. We had 300 showing participants in 2003, 400 for 2004, 450 for 2005, and nearly 500 for 2006. Based upon newspaper and television news estimations, the event has drawn between 4000 and 8,000 visitors / spectators to the one day event.

Sales Rights: You will receive on-site sales rights and ample space to sell/promote your product at the RodandPiston.com 5th Annual Super Cruise.

Sampling and Display: The centrally located display area is an ideal venue for your sales force to interact with customers and provide hands on demonstrations of your product line. The display area can also be used to entice the crowd with on-site promotions and giveaways.

Day of Event Setup and Takedown Instructions: All craft show vendors must have their displays setup before 8am. Many show participants begin showing up far before that to get the best parking spots. Being setup early will benefit you since many participants will not have much to do while they wait for the Super Cruise to officially begin. Award Presentation Ceremony begins around 4pm at which time you will probably want to begin breaking down your display for the day.

Act Before May 1st and Save \$15 off your Craft Show Vendor Fee



Craft Show Vendor Form

Please return with payment before: June 20th, 2007
The sooner we receive it, the better the vendor location.

5th Annual RodandPiston.com Super Cruise – July 8, 2007
Gratwick Riverside Park • River Road • North Tonawanda, NY

BUSINESS NAME _____

CONTACT NAME _____

ADDRESS _____

PHONE _____ E-MAIL _____

DESCRIPTION OF BUSINESS _____

Craft Show Vendor Pricing

- \$25 for 1 lot if received prior to May 1st
- \$40 for 1 lot if received after May 1st

Each lot equals 10'x10' space only; you must provide your own table, tent, power, etc.

Payable to: WNYCarClubs.com
P.O. Box 641
Kenmore, N.Y. 14217

Amount _____ Check No. _____ Cash _____

----- Tear Here -----

5th Annual RodandPiston.com Super Cruise

Receipt: Super Cruise Craft Show Vendor

Seller's Name _____ Kim Christensen (716-830-1090)

Amount _____ Check No. _____ Cash _____

For more information check online at <http://www.RodandPiston.com>

Call: Kim (716) 830-1090

Or E-mail: [Show07@RodandPiston.com](mailto>Show07@RodandPiston.com)