



**ROD
AND
PISTON**.COM

RodandPiston.com 6th Annual Super Cruise

Sunday July 13th, 2008
Fisherman's Park – River Road
North Tonawanda, NY

To benefit Child and Family Services of Western New York

Food, Automotive & Display Vendors Wanted!

Sunday July 13th 2008, RodandPiston. Com will once again host one of the largest automotive events in Western New York. We invite you to partner with us as a vendor to advertise and promote your business and products.

Event Demographics and Statistics:

The show is set at Fisherman's Park along the scenic Niagara River in North Tonawanda. The Park's excellent location brings attendees from all over Western NY, Canada and even other states as distant as Pennsylvania, Colorado, and Virginia.

Over the past five years, the event has grown significantly larger with more participants, more spectators, and more vendors. We had 300 showing participants in 2003, 400 for 2004, 450 for 2005, and over 500 for 2006 and 2007. Based upon newspaper and television news estimations, the event has drawn between 4000 and 8,000 visitors / spectators to the one day event.

Sales Rights: You will receive on-site sales rights and ample space to sell/promote your product at the RodandPiston.com 6th Annual Super Cruise.

Sampling and Display: The centrally located display area is an ideal venue for your sales force to interact with customers and provide hands on demonstrations of your product line. The display area can also be used to entice the crowd with on-site promotions and giveaways.

Day of Event Setup and Takedown Instructions: **All vendors must have their displays setup before 8am.** Many show participants begin showing up far before that to get the best parking spots. Being setup early will benefit you since many participants will not have much to do while they wait for the Super Cruise to officially begin. Award Presentation Ceremony begins around 4pm at which time you will probably want to begin breaking down your display for the day.



Show Vendor Form

Please return with payment before: June 20th, 2008
The sooner we receive it, the better the vendor location.

6th Annual RodandPiston.com Super Cruise – July 13, 2008
(New Location) Fisherman's Park • River Road • North Tonawanda, NY

BUSINESS NAME _____

CONTACT NAME _____

ADDRESS _____

PHONE _____ E-MAIL _____

DESCRIPTION OF BUSINESS _____

Vendor Pricing

- Food Vendor - \$150
- Display Vendor - \$40 for 1 lot / \$70 for 2 lots / \$100 for 3 lots
Each lot equals 15'x10'

You must provide your own table, tent, power, etc.

Payable to: RodandPiston.com
P.O. Box 641
Kenmore, N.Y. 14217

Amount _____ Check No. _____ Cash _____

----- Tear Here -----

6th Annual RodandPiston.com Super Cruise

Receipt: Super Cruise Vendor

Seller's Name _____ Joseph Haniszewski (716-390-6848)

Amount _____ Check No. _____ Cash _____

For more information check online at <http://www.RodandPiston.com>

Call: Joe (716-390-6848) or John (716-510-9349)

Or E-mail: [Show08@RodandPiston.com](mailto>Show08@RodandPiston.com)